

## OFFICIAL RULES

1. **HOW TO ENTER. NO PURCHASE NECESSARY.** Contest begins Tuesday, June 9, 2026, and ends Friday, June 12, 2026, at 9:00 AM Eastern Standard Time (the “Contest Period”). Qualified contestants may enter by:
  - Take a picture with one of Atlanta Market / Atlanta Apparel official photo walls around campus located:
    1. Building 1, Floor 1, Coat & Bag Check
    2. Building 2, Floor 2, near Bridge to Building 3
    3. Building 3, Floor 2, Atrium
    4. Building 3, Floor 3, Elevator Bank
  - Post the picture on Instagram and tag @americasmartatl and @apparelmarkets (must tag both accounts). Three ways to post:
    1. Instagram Story – must be added to Highlights
    2. Instagram Feed – single photo or carousel
    3. Instagram Reel – include your photo in a Reel
  - Posts must be live on or by the drawing date, June 19, 2026
  - Contestants may submit multiple entries by posting more than once.
2. **WHO MAY ENTER.** Contest is open to all individuals who are or will be registered buyers or guests of buyers of the June 9, 2026 Atlanta Market. Legal residents of the United States and are at least 18 years old as of June 9, 2026 (“Qualified Buyers”).
3. **DRAWING.** Winning contestants will be randomly drawn on Friday, June 12, 2026, at 12:00 PM EST. Winners must be present to win. Winners will be notified via Direct Message on Instagram from @americasmartatl account only.
4. **PRIZES** One winner will receive two round-trip Delta airfare vouchers to fly anywhere in the 48-contiguous states, cannot be used for Alaska, Hawaii, Puerto Rico, Virgin Islands or any other US territory. Each airfare voucher is valued up to \$2,500. Voucher **must be used by 12/14/26** and will expire at midnight on **12/15/26**.

Prizes are non-transferable. Winners are responsible for all tax liabilities and expenses not expressly provided for above. Winner may be selected via random drawing. Winners are responsible for the reporting and payment of all federal, state, and local taxes (if any). The Approximate Retail Value (“ARV”) of the Prizes is less than \$5,000.00. ANDMORE, LLC assumes no liability whatsoever in connection with the Prizes. Additionally, ANDMORE, LLC makes no representations or warranties as to the Prizes, and the winners accept the Prizes “as is.”

**\*Delta Air Lines Inc. does not in any way endorse, promote, or sponsor this Contest. Delta Air Lines, Inc. makes no representations or warranties with regard to the prizes.**

5. **GENERAL RULES.** Contest offered to eligible contestants, but void where prohibited by law. All applicable federal, state, and local laws and regulations apply. By entering this contest, contestants agree to be bound by these rules and hereby release ANDMORE, LLC, and their affiliates and their respective officers, directors, agents, employees and assignees from any and all liabilities for any losses, claims, damages or injuries arising out of their participation in this contest or the awarding, receipt, possession, use and/or misuse of any prize. Winner assumes all liability for any injury or damage caused, or claimed to be caused, by participation in this promotion or use, misuse, acceptance or redemption of any prize. All decisions made by ANDMORE, LLC on all matters relating to this contest are final. ANDMORE, LLC is not responsible for incomplete, lost, late, damaged, or misdirected entries not received in time for the drawing. Entry materials that are incomplete or illegible are void and will not be accepted. **Return of any prize notification as undeliverable will result in disqualification**, and an alternate winner will be selected. Submission of entry constitutes permission to use contestant’s name and/or likeness, if selected as the winning entry in the random drawing, for purposes of advertising and promotion (if any) without further compensation. ANDMORE, LLC reserves the right to suspend or terminate the contest in the event the administration, security, fairness, integrity, or proper conduct of the contest is jeopardized.