

Media Press Registration

Market offers two types of media badges: Media Editorial and Media Sales.

Media Editorial:

- Approved print (journalists), online (blog, vlog), on-air (radio, podcast, tv anchors) and social media influencers/content creators, may register as working press.
- Freelance writers/photographers require a letter of assignment from an approved media outlet. Eligibility is subject to Public Relations Management's approval.

Media Sales:

- Are issued to members of the media who are attending Market for sales purposes OR who supply a service on behalf of a publication (e.g., advertising reps, publishers).

Media Editorial Eligibility (credentials):

- Print: Present a valid business card with name, title and approved media outlet, plus a copy of the magazine of most recent issue published.
- Online/On Air: MUST present (1) a valid business card with name, title of media outlet (2) proof of an active site with relevant editorial content AND (3) readership/following proof.
- Freelancers MUST provide a letter of assignment, or an industry-relevant bylined article published within the last 6 months.

Media Sales Eligibility:

- Present a valid business card with name, title of approved media outlet, plus a copy of the last issued publication.

Badges will NOT be issued to:

- Marketing agencies/PR firms, catalog/directory publishers, and internet/affiliate sales groups. These should register as Exhibitors or Industry Suppliers/Services.

Show Rules:

- Market is trade-only; registration is for apparel, furniture, home décor, gift, or design professionals.
- Badges worn must always be visible.
- Children under 12 are discouraged; a waiver is required for those attending.
- No solicitation, product sampling, or strollers allowed.
- Showroom photography policies vary; check with showrooms first.
- Luggage should be checked during Market.
- No sample sales during Market. Samples must remain in showrooms during business hours with a removal form.
- Smoking is restricted to designated outdoor areas.
- Only licensed service animals are allowed; no pets.

Consent for Image and Data Use: By attending, you consent to ANDMORE's use of your image, voice, and data for promotional purposes.

For more information on ANDMORE's Privacy Statement, please [click here](#).